



## MEMORANDUM

5/31/2022

**TO:** Jeffrey D. Armstrong, President   
Jessica Darin (Jun 7, 2022 10:06 PDT)

**FROM:** Tess Loarie, Co-chair   
Student Success Fee Allocation Advisory Committee  
Tess Loarie (Jun 7, 2022 07:05 PDT)

Cynthia Vizcaíno Villa, Co-chair   
Student Success Fee Allocation Advisory Committee  
Cynthia Vizcaino Villa (Jun 1, 2022 09:33 PDT)

**COPIES:** Keith Humphrey, Vice President Student Affairs  
Denise Isom, Interim Vice President Office of University Diversity and Inclusion  
David Valadez, Executive Director University Budget & Fiscal Planning  
Student Success Fee Allocation Advisory Committee

**SUBJECT:** Student Success Fee Allocation Advisory Committee – 2022/23 Base Funding Recommendations

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The Student Success Fee Allocation Advisory Committee (SSFAAC) met in May to discuss the allocation of base student success fee funds. The SSFAAC was provided an estimate of approximately \$489,000 in available base funds for allocation in the 2022/23 Operating Budget.

The SSFAAC received several proposals for consideration (see attached). The SSFAAC ranked the proposals and invited the sponsors of the top five to provide a brief presentation to the committee. After thoughtful deliberation, the SSFAAC approved, by majority vote, the following recommendations for your consideration:

### Base Funding:

#### Student Affairs:

Two Access Specialists – Disability Resource Center	\$256,000
Off-Campus Housing Support Program	\$110,000
WITH US Program	\$ 48,000

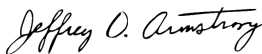
#### Office of University Diversity & Inclusion:

Student Engagement	\$ 75,000
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Please let us know if you have any questions, or if we can provide any additional information regarding these committee recommendations.

Thank you.

Approved:



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Jeffrey D. Armstrong  
President

**Summary - All Divisions**

Request Priority	Expenditure Description	Salary (Including Student)	Operating Expenses	Total Request	Justification
1	Student Affairs: Disability Resource Center - Two (2) Access Specialists Salary, Benefits, Start-Up Costs	250,000	6,000	256,000	Currently, six (6) Access Specialists support 2,512 students (spring 2021 data); that's 419 students per AS. The Association on Higher Education and Disability (AHEAD), the professional organization for folks who work with students with disabilities, says the ratio of Access Specialists-to registered DRC students should be 1:185. Cal Poly AS's serve more than double the desired caseload of students, among one of the highest in the CSU. Members of The Disability Alliance, a student-led organization, have voiced their concerns of these issues and support additional access specialists to respond to students' timely needs. Total request of \$256k covers \$125k/each position for salaries/benefits, computers, office equipment, training, etc.
2	Student Affairs: Office of the Dean of Students - Off Campus Housing Support Program	103,500	6,500	110,000	Off-Campus Housing Coordinator supports students to transition from the on-campus to off-campus housing market, works with students and community members to develop connections and advocate for the housing needs of students, and works with property managers and landlords to create greater access to housing for students. Establishing relationships with property managers to include agreements to defer payments until financial aid is received, allowing students to use financial aid verification in lieu of a co-signer, cross-promoting educational programming in off campus student housing communities, and fostering a sense of belonging off campus. Students will receive educational and developmental opportunities to become responsible renters through the Renter's Certification Program and members of the local community. Town/gown relations will be enhanced by a university representative responding to concerns of the local community regarding student renters and participating in the Student Community Liaison Committee.
3	* Proposal rescinded by OUDI due to award of CPOF Funding Office of University Diversity & Inclusion: BEACoN Research and Mentoring Program		100,000	100,000	GI 2025, our Campus Climate Surveys, and our Collective Impact process all raise issues of student engagement, mentoring, sense of belonging, and the need for more inclusive academic climate for first gen, under-represented students, and students of color. Those are the populations that BEACoN is designed to attract and serve. BEACoN provides the opportunity for students to be mentored and work with a faculty member on a research project. Both the faculty member and the student receive compensation. The program also provides workshops and social engagements for student participants and culminates in an end of the year Research Symposium where all BEACoN participants present their work. This funding will cover the majority of costs to increase the number of student participants from 45 to 60. The cost is \$6,000 per pairing - \$3,600 for the student participant and \$2,400 for the faculty member - and we have seen an increase in mentors wanting to mentor multiples students, where the additional compensation comes from outside sources. The interest in program participation increased every year and acceptance into BEACoN is part of the start-up package offered to faculty hired in our DEI Cluster Hire Program (designed to bring in new faculty with DEI teaching, research and / or service experience / expertise). This year, CLA's cluster hire program hired 11 new faculty members for 22-23.
4	Office of University Diversity & Inclusion: Student Engagement		75,000	75,000	Both the recent Campus Climate Survey and our campus Collective Impact process raised issues of student engagement, community building, sense of belonging, and the need for more inclusive campus climate for first gen, under-represented students, and students of color. OUDI's student centered programming is designed for all students, with a particular focus on the populations mentioned above. All year long, OUDI develops, sponsors, and co-sponsors numerous student-centered events including - Heritage month events, FSA programming and support, Poly Cultural Weekend, Students of Color Conference, guest speakers, the Teach In and Teach On, Diversity and Inclusion Enrichment grants, Cultural Commencements (recently increased our budget contribution to support the expansion of this program) and the new Huerta/Lewis Social Justice Living Learning Community, etc. The Huerta/Lewis Social Justice Living Learning Community will be launching in the Fall of 2023, this LLC is a collaboration between OUDI, Housing, SDAB and the Ethnic Studies department. The programming for the floor will feature Learn by Doing Social Justice projects, engagement with the Dolores Huerta Foundation for Community Organizing and local social justice organization, and a curricular component that includes ES and social justice-oriented courses. The floor will be housed within a YTT building that will also hold EOP, Trio Achiever, Cal Poly Scholars, and the Pride floor thus creating the potential for a building-wide community of students connected to issues of social justice, equity and inclusion. OUDI is also building a graduate and undergraduate student DEI internship program. The program will place students in on- and off-campus internships focused on various fields of DEI work (Community health, DEI training, public policy, educational programming, etc.). The interns will be mentored by OUDI staff and become a learning community to engage issues of DEI skills, strategy and professional development elements.
5	Student Affairs: WITH US - Permanent funding support for WITH US program	255,000		255,000	Funding support will sustain critical staff and student employment that are dedicated to advocating, researching, and creating evidence-based movements of bystander intervention. The work is centered on these current initiatives: National College Student Bystander Intervention Study, Peer-to-peer awareness campaigns and education programs, Awareness events like the Annual Must Mile, Create student research and employment opportunities, and bystander areas (sexual violence, hazing, hate/bias, and Alcohol/Other Drug Misuse and Abuse) after being remote for nearly two years.
6	Strategic Enrollment Management: New Position in Institutional Research	137,700		137,700	Before the creation of "Data Champions - Student Success/University Research Agenda Group", there was the need to focus on answering research questions of interest for campus where respect analytics, including predictive analytics, might be employed. For this reason, the group mentioned above was created in 2017. However, the group realized and concluded that to move such effort forward, it was necessary to have at least one and preferably two or more positions dedicated to such work. For this reason, we are requesting one position to start building a predictive analytics component. It is understood that a team of two or three, dedicated to this work, would make such effort robust by eliminating dependencies and increasing productivity. This request aligns with 1D of Cal Poly's Strategic Priority 1 "Enhance the Success of All Cal Poly Students". Goal 1D states: "Improve first-year and transfer student graduation rates and eliminate achievement gaps for all students to meet the goals of the CSU's Graduation Initiative 2025." This position would be able to focus on questions and analyses related to this Strategic Priority and Goal and supports the metrics Cal Poly will use to measure progress for this Strategic Priority. That is, measuring "Freshman and transfer student graduation rates, including equity gaps." The impact on student success would be multiple depending on the specific question/s or data being analyzed. Overall, the work would focus on informing concerning retention, graduation, closing achievement gaps, and assessing current practices, among other. Such analyses would help decision makers with information to adjust and strengthen current practices and policies, as well as establish new ones to better support student success by retaining and graduating students while helping them through their journey in college. As indicated above, this work aligns with Cal Poly's Strategic Priority 1 and supports the metrics Cal Poly will use to measure progress for this Strategic Priority.
7	Strategic Enrollment Management: Cadence - Mongoose		26,350	26,350	The software is giving the university cutting-edge technology that enables us to talk with, not just, to our students. It provides optimal balance of automation and personalization. Simultaneously integrate with popular higher education systems, aligning with the way our campus is already doing business. More than 550 institutions use Mongoose software to engage with students, parents alumni and other audiences.
8	University Development and Alumni Engagement: Cal Poly Alumni Identity-based Affinity Programming		5,000	5,000	Seed funding for communities within the Identity-based Affinity Network - Including the Cal Poly Black Alumni Chapter and Cal Poly Alumni Latinx Community. The funds will be used to benefit students as follows: Provide networking and other diverse engagement opportunities between Black and Latinx students and alumni that foster a lifelong connection to each other and the university. Build an atmosphere of positive engagement of like-minded individuals who share similar backgrounds and common interests. Create a sense of belonging through hosting milestone events during campus weekends, including Homecoming, Open House and Commencement.
9	University Development & Alumni Engagement: Enhanced Cal Poly Scholars Funding		200,000	200,000	The request is for \$50,000 annually for four years (\$200,000 total). A student with high financial need will receive grant aid between \$15,000 and \$20,000. This leaves a financial gap of roughly \$10,000 to \$15,000 per student per year. We propose increasing the Cal Poly Scholars funding total to a total of \$10,000: \$5,000 from a donor matched by \$5,000 from the University. Cal Poly also provides a \$2,500 match; this proposal is requesting the \$2,500 balance to fund 20 students in 2023-24. The program objective is that by offering a \$10,000 renewable scholarship at the time of admission, it would increase admitted students' acceptance rates among qualified scholars to Cal Poly. We would compare these enhanced \$10,000 scholarships to the \$5,000 Cal Poly Scholars offered to see if there is a higher acceptance rate to a Cal Poly among the 20 students. A \$10,000 scholarship, combined with available grant aid, would provide for a limited debt or debt-free Cal Poly education for these 20 scholars.
		<b>\$ 746,200</b>	<b>\$ 418,850</b>	<b>\$ 1,165,050</b>	











# SSFAAC 2022-23 Recommended Base Allocations - President's memo

Final Audit Report

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